

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
952868-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
NRSC/Mack/R/Senate	NRSC/MACK	

Flight Dates	Order #	Alt Order #
09/19/12 - 09/24/12	952868	07904727

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MACR	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH M		09/24/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMDFO917RH	\$350.00	NM
2	09/19/12	09/20/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--11---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--11---	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH W		09/19/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMDFO917RH	\$350.00	NM
1 WESH Th		09/20/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMDFO917RH	\$350.00	NM
3	09/21/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/21/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	CMDFO917RH	\$650.00	NM
4	09/24/12	09/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH M		09/24/12	4:25 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	CMDFO917RH	\$650.00	NM
5	09/24/12	09/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH M		09/24/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	CMDFO917RH	\$850.00	NM
6	09/19/12	09/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	--W----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952868-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
NRSC/Mack/R/Senate	NRSC/MACK	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/12	09/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	--W----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	CMD0917RH	\$800.00 NM
7	09/19/12	09/20/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--11---	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--11---	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/19/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMD0917RH	\$1,100.00 NM
1	WESH	Th	09/20/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMD0917RH	\$1,100.00 NM
8	09/24/12	09/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMD0917RH	\$1,200.00 NM
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,400.00
<u>Agency Commission</u>	\$1,110.00
<u>Net Amount Due</u>	\$6,290.00